

CDMS Pro is a perfect solution for the dealers. It handles all day-to-day activities of the dealers and also helps them to maintain and improve their customer relationships. With its analytical capabilities, it helps the dealership management to monitor the health of the business from any location using internet. The software starts by maintaining pre-sales information like enquiries generated to the sale of the vehicle and the after sales servicing. CDMS Pro also helps the OE in setting up the targets for the dealers and monitor dealerships performance more objectively. This helps the dealers in improving their business by using the analytical ability of the system. CDMS Pro thus helps the dealer to become leader in their respective segments.

With CDMS Pro – Increase Revenue and efficiency. Improve customer visibility — get a 360-degree view of the customer and develop long-term, value-based relationships to increase sales. Improve operational efficiency and increase profitability. Decrease expenses on people and marketing. Improve ability to measure and evaluate marketing effectiveness. Integrate business processes to benefit the customer and the dealership. Implement standard processes and Integrate existing solutions as needed and derive value from third party solutions.

CDMS Pro is a comprehensive web-based solution to manage the dealership activities:

- Microsoft PKI Certificate Authority is used for secure login
- Data security based on organizational structure
- Captures customer needs in pre-sales module through Enquiries
- Maintains the spares inventory effectively
- Provides comprehensive Workshop Scheduling and control module
- Extremely simple and easy to configurable taxation for any tax model in the world.
- SMS/Email based alert facility.
- Functional role-based Dashboards are provided which are role-based
- For one of our current implementation CDMS Pro supports approx. 1500 concurrent users and total 19000 users across India and GCC Countries.
- Facility to schedule heavy transactions and reports at a non-peak time
- Integrated Call management module helps the dealer's staff and the support team to communicate and address the issues in an organized and transparent manner.

Modules implemented in CDMS Pro are

- Presales
- Sales
- Service
- Spares
- Silverlight based Workshop Scheduling
- Business Dashboards
- Reporting
- Call management module for Customer support.

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